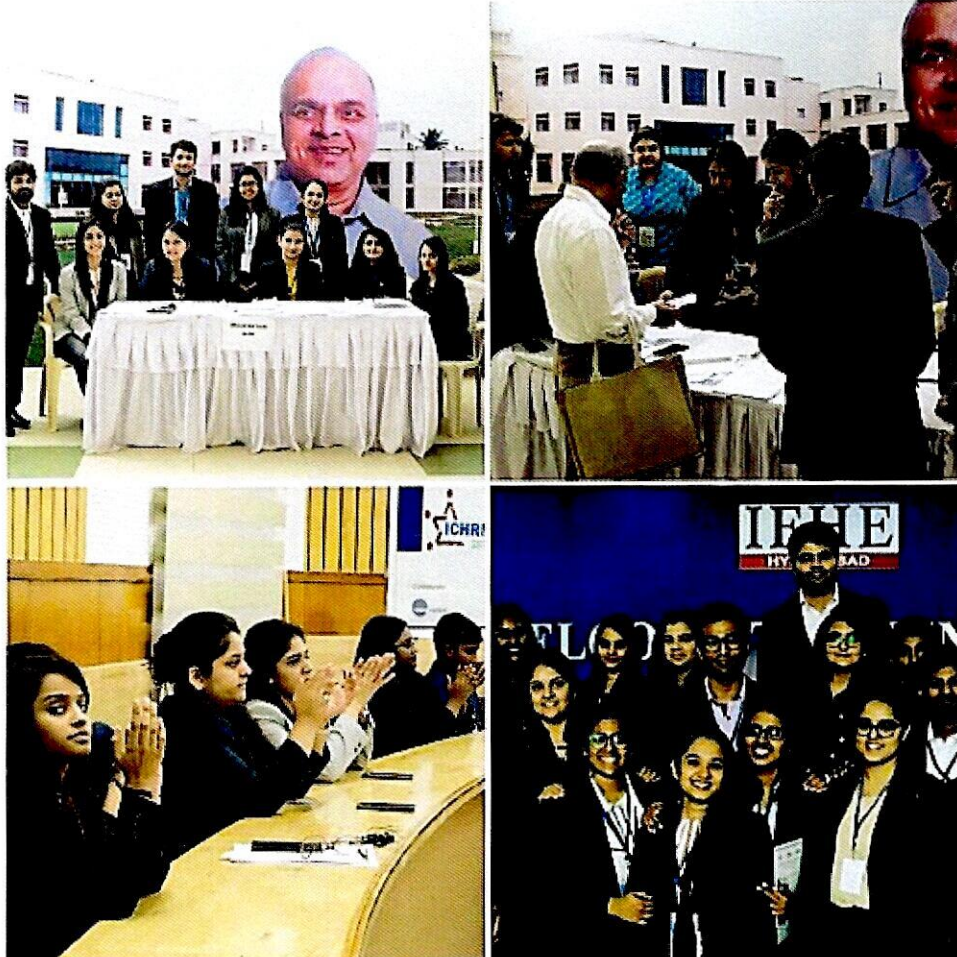


Prof. Sita Vanka (School of Management Studies, University of Hyderabad), and many others. Participants came from several places across the world, to submit their Research Papers through presentations at ICFAI.



HR WEEK

HR week 2017, the Flagship event of Club Convergence, organized events with the theme, Woman in Hu"Man" Resources that highlighted the the challenging and important roles of women entrepreneurs in the corporate scenario today.

DAY 1: Treasure Hunt:

The Introductory day was where the participants went on a quest for their sectors by playing a treasure Hunt. Collaborated with Club Newswire for coverage and promotion, respectively. Marketing techniques used

- Online promotion
- Mess promotions

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- **Invites for Clubs** Panjagutta, Hyderabad-500082, Telangana State, India Ph: 040-23430398



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Offline promotions covering key locations in campus.

DAY 2: Best Club Competition – Presentations:

The participants' sector along with new or formulated HR policies, had to be presented in front of the judges, Mr. Syed Hassan and Mrs. Sonali Narbariya, keeping the theme in consideration.

DAY 3: Best Club Competition - Role Play:

Each participant was given a specific situation in a corporate set up, to be enacted within 15 minutes. The team had to role play the scenario given to each participant team from various clubs, in front of the judges, Mr. Syed Hassan and Mrs. Sonali Narbariya, keeping the theme intact. The results were later posted online on the convergence Facebook page.

Day 4: Employee Engagement Activity:

CSR activity (corporate social initiative) took place on the last day to express gratitude to Housekeeping staff by talking, engaging, playing games, spending time and having fun with them. This interactive activity was managed by the senior-junior team with presence of the winning team of the HR week.



International Conference on Operations Management

In continuation of our efforts aimed towards holistic development of the student community, **Club Kaizen** has had the sheer privilege of being an **organizing partner at the International Conference on Operations Management- ICOM 2017** where we had joined hands with the Department of Operations and IT at IBS Hyderabad under the guidance of **Dr. Jigyasu Gaur (HOD, Operations and IT Dept)** and **Dr. Samyadip Chakraborty** who were the convenors of the Conference.

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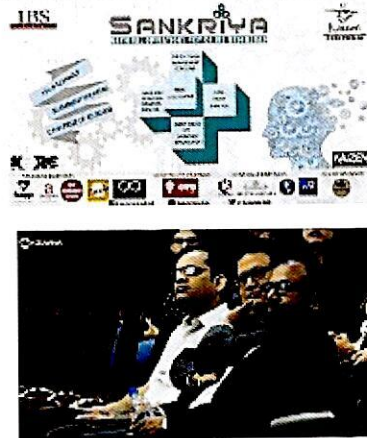
The two day conference was focused on covering essential aspects of achieving better business results using operation management strategies as well as unlocking actionable insights and key strategies in the area of operations management. **Kaizen Crafts was the Official marketing Partner and KORE was the research Partner.** The major thrust areas included Supply Chain management, IT, Project management, etc which are the key buzz words in any industry today. The motto was to come together and understand the dynamics of change in the field of Operations and how leveraging on the same can create competitive advantage. The Conference also featured case paper presentations and we can proudly state that we had received a number of original research papers from academicians, industry professionals and research scholars. Also we were fortunate to witness International and National Participation from Industry experts and academia. The conference had over 17 prestigious guests from different industries in which Kaizen had a contribution of providing with the presence of 14 guests. Rest was taken care by DOT Club and the Dept. Of Operations and IT.



SANKRIYA – The National Operations Fest of IBS Hyderabad

Development is multi dimensional and hence focusing on enabling the students in developing their concepts and providing them with an opportunity of listening to some top notch industry experts we have yet again managed to organise “Sankriya- National Level Operations Fest” at IBS Hyderabad on 16th -17th November, 2007. It was an Inter B-school Operations Management Summit consisting of various conclaves and panel discussions on recent trends in the field of Operations Management, Supply chain Management and Analytics. The two day event consisted of various panel discussions pertaining to different industries such as Logistics, Automobile Manufacturing, Pharmaceutical, IT, E-commerce, Banking and Hospitality. We have also conducted a case study competition as well as various interactive events which witnessed participation from various top B- Schools of the country. Sankriya was host to 35 reputed speakers belonging to different industries and to the corporate world who were kind enough to share their knowledge and insights with us.

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“VYUH 2.0”

“Life is a succession of lessons which must be lived to be understood. All is riddle and key to riddle is another riddle”, this quote rightly expresses how humans strive to solve riddles in their lives just to solve some more. This was the very theme of Dot’s flagship event with reference to the mythological maze full of riddles- Vyuhtaken from Chakravyuh. The preparation started weeks before the event with the concept of *chakravyuh* in mind. It was a three-day tech event plus a one-day LAN gaming event. Many teams participated the event with a lot of zest. D.O.T Club, the official techno-managerial club of IBS Hyderabad organized its annual flagship event VYUH 2.0 (Where Technology Meets War) from 21st November 2017 to 22nd November 2017. The event was a three days event starting with some strategic event on day 1 followed by LAN gaming on Day 2. VYUH 2.0 had the ended with a fun, entertainment and knowledge sharing session on Day 3. In that extravaganza, the students, staff, and faculty of IBS Hyderabad witnessed the biggest and the best technological and techno-managerial conclave (panel discussion) on **“Impact of business intelligence on financial and marketing institutions”**. The day started with an entertaining act on technology and its importance by the entertainment partner. On the first day, teams were tested on their interpretation ability wherein they had to identify which sector under a company falls in which industry keeping in mind the historical performance of each sector, the fastest 5 earning an advantage over the remaining teams. The second round was a treasure hunt with a twist, the teams earned brownie points according to their ranks. On the second day, the teams were given excel based analysis tasks with a stipulated time limit. Parallely, on the second day, the LAN games of Need For Speed, Most Wanted and Counter-Strike were also played by various participants. Both the events were managed well. On the third day, one of the most interesting panels was invited for a conclave on artificial intelligence and business intelligence along with prize distribution.

Dignitaries & Industry Expert Mr. Surya Putchala (Global Head , AI/ML & Data Science , CAPPIUS Technologies) , Mr. Deepak Thimmancherla (Insight & Analytics , Practice Head, HITACHI Consulting) , Mr. Satish Darbha (Global Delivery Leader, GTS Managed Hosting & Cloud Services , IBM)

Application Services, IBS India), Mr. Nitin Agarwal (Quantitative Analyst , Google India) graced the crowd with their participation in the panel discussion. The moderator of the panel was Mr. Shiva Prasad (Professor, IBS Hyderabad). The panel discussed how the technology is transforming the marketing and finance industry. Thanks to the Internet and the proliferation of mobile devices and apps, today's financial institutions face mounting competition, changing client demands, and the need for strict control and risk management in a highly dynamic market. At the same time, technology has given rise to powerful business intelligence tools. Tools that the banking and finance industry can use to leverage customer data for insights that can lead to smarter management practices and better business decisions. To that end, here's a look at some of the ways banking and finance institutions are using Business Intelligence (BI) solutions to drive profitability, reduce risk, and create competitive advantage.

It was a very interactive session as the panel also cleared the doubts of the students and helped them get a clear idea on the topic.

Immediate after the session followed the prize distribution of the winners of the event of Day 1 and Day 2 and then VYUH 2.0 declared closed. The whole 3 days gave the students to do strategic thinking, analyze the facts and gain knowledge.



RAJNEETI

RAJNEETI – the first event of the semester, was a simulation of Indian Politics and Parliament. It was a 5-day event. It started with participants from various clubs filing their nominations for election after a briefing session. On Day-2, 2 parties were formed with 9 candidates in each party and all of them were asked to give speeches after which to gather support for their respective parties. The elections happened on Day 3. The winning candidates went to Lok Sabha with the party with majority becoming the ruling party. Day 4 and Day 5 saw both the parties trying to pass a bill on Article 370 in both Lok Sabha and Rajya Sabha respectively. Day 5 ended with the winners being announced based on their performance and winning the elections.

MUN

MUN – the flagship event of Ecobizz is a simulation of United Nations. The event began, with a briefing session – MUN Workshop, a week before the actual event. We had almost 90 aspiring delegates from across India. The conference was declared open by the Secretary General followed by Prof. Mark Lindley's speech. The conference consisted of 4 councils – UNGA-DISEC, UNSC, ECOSOC, JCC. There were 7 sessions in total for each council spread over the 3 days. Day -3 witnessed a war cabinet, which included UNGA and JCC (India and Pakistan). On Day 3, the closing ceremony started with an inspiring talk from Mr. Kingshuk Nag, former Resident Editor in Chief, Times of India. This was followed by prize distribution and cultural performance by Samavesh. The conference was finally declared closed by the Secretary General



HR Week 2016

HR week 2016 conducted events that highlighted the issues faced by HR professionals in terms of 'Organizational Design and Structure' in the current competitive environment and trying to derive learning which can be implemented to create an efficient and effective work place. Chief People Officer of People Combine, Mr. Rajeev Tupsakri was



also invited to share his experience on structuring organization at Shankarpalli Road, Hyderabad – 500 082 for efficient flow of Hyderabad



process and reaping better results. CSR Activity on the last day to express gratitude to Housekeeping staff and spending time and having fun with them.

Collaborated with Club Newswire and Stuz for coverage and promotion, respectively.

Marketing techniques used:

- Online promotions

- Mess promotions

- E-invites for Clubs

- Offline promotions covering key locations in campus.



A handwritten signature in blue ink, appearing to read "S. V. Jayashankar".

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Day 1 – Best Club Competition – Human Chess

Human Chess Event was played with an intention to showcase that organizational structure has been addressed upon through ages as a game. In Chess, one follows hierarchy which is a type of organizational structure.

Number of Participants: 48



Day 2 – Guest Lecture on Essentials and Challenges of Organizational Design and Structure

Mr. Rajeev T addressed us on the essentials of Organizational Design and Structure and also shared case files of HCL and Tech Mahindra. Challenges one as an HR person faces which restructuring.

Number of Participants: 75

Day 3 – Best Club Competition - Make your own Organizational Design

The winning teams from the first round were given 50 lakhs to invest in structuring an organization and allocating resource for recruitment, training and rewards. They had to design an organizational structure which supports their business and departmentalize it for effective functioning of processes and people. The losing team were given 10 lakhs for the same. A presentation of the same had to be presented in front of our Faculty mentor Mrs. Ritu Gupta.

Day 4 – Prize Distribution and CSR Activity

CSR Activity on the last day to express gratitude to Housekeeping staff and spending time and having fun with them. Prize Distribution Ceremony of HR Week 2018 was also held to felicitate team Sankalp and Admire for their win.

Number of Attendees: 48



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Sankriya-The National Operations Fest

Event Date: 5th December, 2016

Event Description:

Sankriya-The National operations fest being the first of its kind in ICAI Business School, with 18+ Eminent speakers from various domains took part in a conclave with the Supply Chain Management as the theme of the event. The First Day housed three conclaves covering **Manufacturing Sector-which dealt about future growth Trajectory, FMCG Sector talking about Reflexive Supply Chain-Zenith of Agility and E-Commerce dealing with Dawn of new Logistics Economy.** The conclave platform gave students the opportunity to interact with industry experts and understand how real time solutions for a firm challenge in Supply Chain Management can be handled. The conclaves also threw light on how operations plays a pivotal role in a firms performance irrespective of the industry and in what ways should a firms SCM should operate according to the industry and how firms develop or customize their Supply chain managements throughout.



CONCLAVE

Event Date: 5th December, 2016

Event Description:

The conclave was conducted on the topic manufacturing. In the conclave it was explained that manufacturing is the value added production of merchandise for use or sale using labor and machines, tools, chemical and biological processing, or formulation. The term may refer to a range of human activity, from handcraft to high tech, but is most commonly applied to industrial production, in which raw materials are transformed into finished goods on a large scale. Such finished goods may be sold to other manufacturers for the production of other, more complex products, such as cars, household appliances or automobiles, or sold to wholesalers, who in turn sell them to retailers who then sell them to end users and consumers.

.Value Added to the Student Community (Learning):

The conclave helped students to learn about the whole manufacturing and it also helped them to clear the basic understanding of whole manufacturing process.



S. V. Jayalal

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VYUH 1.0

This year DoT club for the first time organized our inaugural flagship event called “VYUH”. It was a 3-day inter-club event, which was held from 13th – 15th December 2016, and teams from 14 clubs participated in the event.

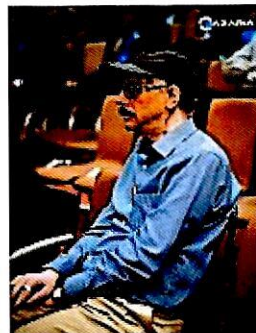
On the first day, there was management discussion which included debate followed by group discussion among the participants. The topics of the debate and group discussion sessions were such that they provoked thinking ability as well as tested the analytical, decision-making and divergent skills of the participants, the same was judged by our respected faculty members Mr. Shantanu Mandal and Mr. Bharat Supra.

On the second day, there were a series of mini-physical games, which needed to be played within short time span i.e. 1 minute each. These mini games put a test to the physical ability and hand eye coordination of the participants and had a fun element as well. The mini-games were followed by a one of a kind situational virtual decision-making game designed by DoT club. The game was designed and played using MS Excel. This allowed us to show that excel is not merely an analytical tool, but can be used for gaming as well.

The final day of event was loaded with PC gaming which included Need for Speed TM tournament followed by a Counter Strike TM exhibition. This event was learning experience for the members of the club as well as it led to utilization of our abilities in a different domain.



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SANKRIYA – The National Operations Fest of IBS Hyderabad

Development is multi-dimensional and hence focusing on enabling the students in developing their concepts and providing them with an opportunity of listening to some top notch industry experts we have yet again managed to organize “Sankriya- National Level Operations Fest” at IBS Hyderabad on 14th -16th November, 2018.

It was an Inter B-school Operations Management Summit consisting of various conclaves and panel discussions on recent trends in the field of Operations Management, Supply chain Management and Analytics. The three day event consisted of various panel discussions pertaining to different industries such as Logistics, Automobile, Manufacturing, Pharmaceutical, IT, E- commerce, Banking and Hospitality. We have also conducted a case study competition as well as various interactive events which witnessed participation from various top B- Schools of the country.

The Event was host to –

- Number of Panel Discussion
- Logistic Hospitality etc. Conclaves
- Case Base Analysis/ Case Competition
- Events based on Operations Management
- Simulation Games – Operation simulation analysis

Sankriya was host to 35 reputed speakers belonging to different industries and to the corporate world who were kind enough to share their knowledge and insights with us.



Camp
City

Rajneeti 4.0

Club Ecobizz - the official Economics, Business and Public policy club of IBS Hyderabad in association with the Economics Department of the college presented **Rajneeti 4.0**, which is a simulation of the Indian political system. India is a democratic country which allows its citizen to put forth their views as well as, come forward to serve the country better. The elections in India are one such platform which provides the contesting candidates with an opportunity to prove their self-worth as well as help mold the country towards a better future.

The main reason behind coming up with Rajneeti was to take our fellow mates on a journey of understanding the Indian Political system, with us- how are nominations filed by candidates, how are election campaigns conducted, how does the process of voting take place, how discussions are held in the assembly, how is a bill passed in both the houses of the parliament and finally, how does a law come into existence.

This was for the fourth consecutive year that Rajneeti was organized, which saw an active participation of the management students of the college. Our main aim is to make students aware about the process of Indian elections by making them do what our politicians do i.e. fighting elections and also help them to know what are the functions of the parliament and what does parliamentary committees do.

SNAKE-O-PEDIA

At the last of the semester was our flagship event, "Snake-O-Pedia". This event was an awareness program aimed at educating the society about the snakes and breaking myths associated with these creatures. The event was so exciting and fruitful with a turnover of nearly 300 students.

Venue: Auditorium

Footfall: 400



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ICIT Conclave

D.O.T Club, the official techno-managerial club of IBS Hyderabad organized its ICIT Conclave event (Where Digital Technology Outsourcing) on 24 November 2018.

On the day of conclave, one of the most interesting panels were invited for a conclave on Block Chain and Digital Technology Revolution along with prize distribution. Dignitaries & Industry expert Dr. Satish Raghavendran (Director of analytics, cognizant), Mr.Surya Putchala (Ceo&Founder, ZettaMine), Mr. Gopal Bang(Director of Operations), Dr. Arghshuman Ghosh (Lead Data Sceince , Target) graced the crowd with their participation in the panel discussion. The moderator of the panel was Dr. Shashikala (Professor, IBS Hyderabad).

The panel discussed how the block chain helped in the future, how the block chain can helpful in supply chain. How we can develop a structured approach for how to evaluate blockchain use cases, we explored some of the theoretical benefits of blockchains and look at where they hold up in applied use. By doing so, we hope to come to a clearer perspective of which use cases we should be focused on and which we should expect to disappear once the current hype bubble pops.

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It was a very interactive session as the panel also cleared the doubts of the students and helped them get a clear idea on the topic. The whole day gave the students to do strategic thinking, analyze the facts and gain knowledge.



REPUBLIC DAY

Republic day has always been days where we show our solidarity and strength to the world. Every January 26th, we Sankalpites try to show that we care for our country and its emerging youth by conducting our SSR activity. This 26th January 2018, was none different than the other. This time we decided to visit Aadarna trust orphanage which gives shelter and provides education to children who are the future of our country.

We conducted games such as passing the parcel, balloon race and gave an opportunity to showcase their talents such as dancing, singing, and extempore which evoked their hidden talents. Our team also distributed eatables and soft drinks to the kids.

We provided them with notebooks and pencil to pour down their thoughts in the coming days. We left there with a smile by seeing children of the orphanage having a good time and smiling throughout the day and waving at us while the college bus started moving. Their smiling confident faces gave us the hope that our country is in capable hands.



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Kargil Vijay Divas

1999, was the year when the sons and daughters of India were put to test. The Pakistani military had invaded our LOC (Line of Control), for which Operation Vijay was launched to take back the part of our motherland, which Pakistan tried to snatch away from us. On this 26th July 2018, we celebrate the success of Operation Vijay, as Kargil Vijay Divas.

Sankalp proudly conducts Kargil Vijay Divas every year on 26th July. So did Sankalp this year as well, on 26th July 2018, near mess 2 garden. In order to remember our soldiers, who stood as the wall of support between infiltrators to protect our country. To pay gratitude and respect to them and their family's perseverance, resilience who stood against the unforeseen strong tides. On which, all the students of IBS came with enthusiasm to mess 2 garden and expressed their views on Kargil Divas remembering our Veer Jawans and wrote their views on the charts provided by us and took photos with our National Flag and they went with a proud smile and gratitude towards our soldiers.



INDEPENDENCE DAY

72nd Independence Day was celebrated by Sankalpites with the children of Gopularam School on 15th August, 2018. This day and the Gopularam village are very close to us at Sankalp, because it's the village we had adopted and now we are like a big, happy and close-knit family. To visit our family, we started from the campus at 9am.

On reaching there, we were welcomed by the students, teachers and the villagers with lot of enthusiasm. The atmosphere there was joyous and celebratory. The event started with flag hoisting and our national anthem was played, followed by the head of the village and the head of the school giving speeches. We too introduced ourselves and expressed our pleasure, being part of their celebrations.

The children over there showcased their talents by dressing up as leaders of our nation, giving speeches, reciting poetry, performing dances and so on. We too engaged them in games, singing and dancing. Dancing with them, enjoying the innocence of the children, reminded us of our childhood. The feeling was ecstatic. This was followed by distribution of chocolates and juices to the children. We bid adieu by giving a vote of thanks and left with memories that we knew would stay with us for the rest of our lives.



IDF AWARD

IDF bestowed Sankalp with the best partner award for the blood donation camp. The award function took place at Bharatiya Vidya Bhavan Auditorium, Basheer Bagh, Hyderabad. Where, Sanjay Ram Sir congratulated and awarded our team with the "IDF Best partnership Award." This award belongs to each of our IBS mates who willfully came forward and helped us to fulfill the Sankalp's objective.

We take great pride for this achievement and expect your contribution for all our upcoming campaigns as well. Our aim is always towards achieving the Sankalp's motto, **To serve with Pride, Lead with Confidence, and inspire to Impact lives**, for building a wonderful nation.



Sanjay Ram Sir
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Magnate 5.0

Magnate is a unique event conducted by Sankalp to unleash the sheer hidden talent in one and to check whether you have what it takes to be the best manager. Every year Sankalpites conduct magnate based on a theme and designs HR, Marketing, Operations and Finance rounds to test the abilities of the candidate. This year on 25th November 2018 Magnate the hunt for the best manager was done based on the new developments in the Telecom Industry.

HR, Marketing, Operations and Finance rounds were custom made for the industry and candidates were given situations and cases in different rounds and their analytical skills as well as presence of mind was tested. Magnate teaches one how important is to handle pressure and to work under pressure. Magnate gives the candidate a glimpse of the actual corporate life scenario. Magnate is not only about winning but it's about an experience which is more worth than mere winning. Angelia Gupta won the first price with cash award of Rs 6000/- and Rishabh won the second price with cash award of Rs 3000/-.



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AIDS DAY RALLY

Only the knowledge of light can drive away darkness of fear, with this quote in mind we sankalpites took the initiative to eradicate the darkness accompanying AIDS and make people aware that people with aids require our support and care. A Rally from Shilparamam to Botanical Garden was organised by Club Sankalp on 1st December, 2018 World AIDS day. The Bus with around 30 enthusiast youth from IBS left at 7 am to Shilparamam. After reaching there we were accompanied by more school children's and NGO members who carried posters and banners educating the public about the AIDS and how their support and care was necessary for the children's suffering from the disease. The crowd reached Botanical Garden where they were welcomed by a group of NGO member and media. A small performance of AIDS children were organised where they enthusiastically performed dance and singing. The event successfully ended at 11am with a heavy heart and beautiful smile when those children's bid goodbye.



S. V. Jayalalitha

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INDEPENDENCE DAY TRIBUTE

Date: 15th August 2017

Type: Tribute Video

Views: Above 20,000

Take pride in calling yourself an Indian. We live in a country with an incredible diversity, culture and religion, that altogether makes it the greatest of all the Nations! 70 years through and yet the echoing voices of our martyrs can be heard, making us realize each day that they didn't die in vain!! Uphold their vision and work towards it. Work for your nation as relentlessly. Let us all accompany this era of new thinking with a change in attitude towards the sacred nation that homes us. Kyun ki sare jahan se Acha Hindustan Hamara Happy 71st Independence Day.



ICHRM (International Conference on Human Resource Management)

The 4th International Conference on Human Resource Management was conducted by the HR Department in association with Club Convergence in the Operations and Hospitality field. The inaugural ceremony was followed by Panel discussions with the following topics:

- 1) Advances in Human Resource Management.
- 2) Sustainable HRM Practices in India.

Many eminent managers and leaders like Prof. S. Chandrasekhar (ISB, QM and SHRC professor, former President and global Head HR at Dr. Reddy's Laboratories, Hyderabad), Mrs. Kiranmai Dutt Pendyala (VP, HR and COO of AMD Global, Hyderabad), Mr. Arun D. Rao (Director, HR of DXC India, formerly CSC, Hyderabad), Mr. P.Chandrasekhar (VP-Capability building, The global Transformation Centre, HSBC, Hyderabad).

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Sports Event: Aaveg X

Aaveg 10.0 was a huge inter-college sports event organised by Team VAPS, DoT Club being the technical and statistical partner. It was organised for three continuous days from 29th Nov to 1st Dec, and a number of renowned colleges came and participated. DOT club was involved in the live scoring of all events that took place in this sports fiesta. Colleges like IMT Hyderabad, SIBM Hyderabad, NICMAR Pune, different campuses of IBS and many more took place in Aaveg 10.0.

The following sports and games were included: Basketball Football, Cricket, Lawn Tennis, Badminton, Table Tennis, Volleyball, Throwball, Squash, Chess, Swimming. For these games DOT Club created interactive scoring dashboard and coordinated with each events to update the live scores.



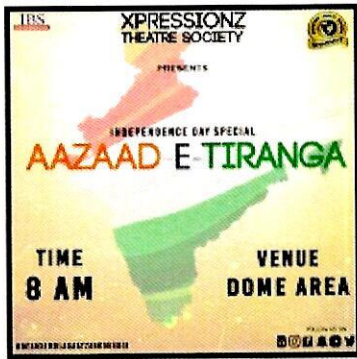
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INDEPENDENCE DAY CELEBRATION

Date: 15 August 2018

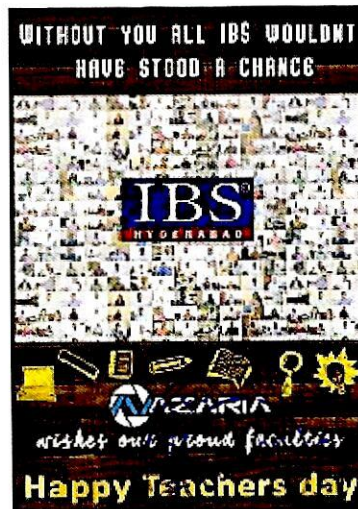
XpressionZ Theatre Society paid homage to the martyrs of the attack of 26/11. The story of a soldier and his mother was enough to make the audience cry. XpressionZ portrayed the feelings, thoughts and emotions of a soldier's mother whilst the soldier is away from his home working day and night to fulfill his duties towards the nation.



Teacher's Day

Date: 5th September, 2018

On the occasion of Teacher's Day, Club Nazaria expressed its gratitude towards our faculty members by clicking a picture of all the teachers and gifting it to them on 5th September, 2018.



#ipledgetorecycle

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MWB initiated #ipledgetorecycle challenge from 22nd June to 28th June 2018 for juniors to create awareness about the need of proper disposal of waste so that they can be easily recycled. Students had to click a photo disposing the bio waste, plastic or e waste and had to tag their peers for the challenge.

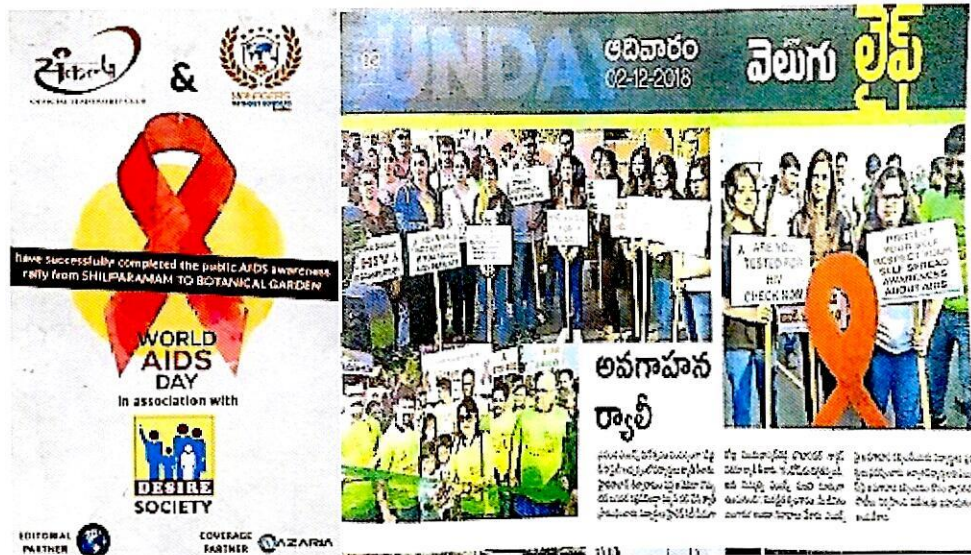
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World Aid's Day

On 1st of December, 2018, World AIDS Day, Managers Without Borders united its efforts towards spreading awareness about HIV infections in the "Know Your Status" awareness rally held by Desire Society.

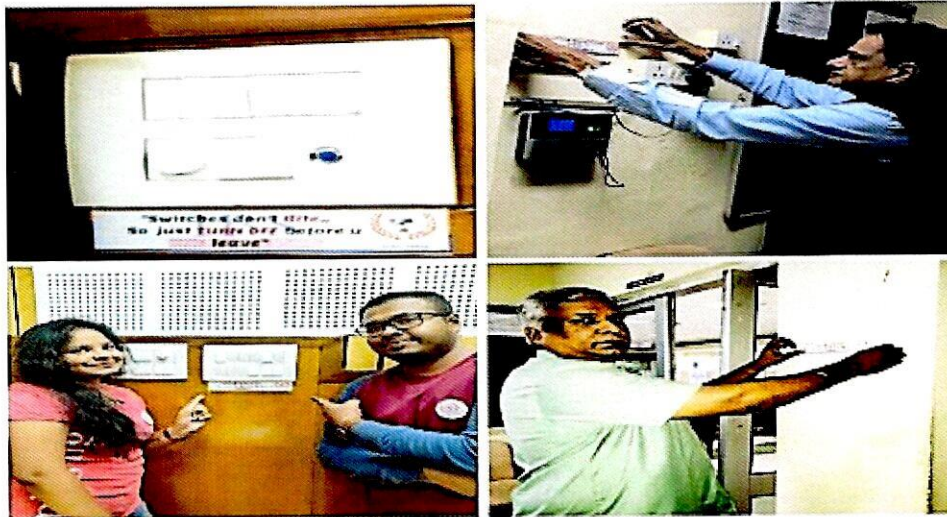


World Conservation Day

Event was conducted an awareness campaign on World Conservation Day, 2018 on 14th December, 2018 to encourage people to save energy and water.



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Zero Waste Plastic Campaign

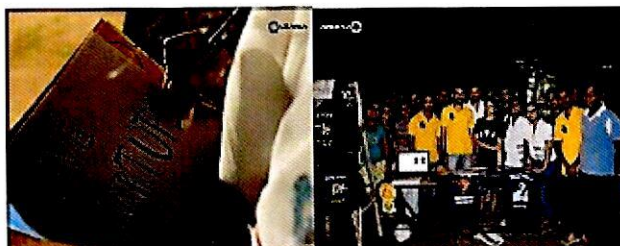
Managers Without Borders conducted a „Zero Waste Plastic Campaign“ from 22nd – 28th of December, 2018 in the college encouraging students to reduce the wastage of plastic bottles and advising them to dispose plastic wastes properly.



START-UP DRIVE

On 18th June 2018, MAÇON THE ENTREPRENEURSHIP CELL OF IBS HYDERABAD conducted its first event of this academic year namely the „START UP Drive“ which served as a mega platform to the students of IBS Hyderabad in showcasing their innovative business ideas, helping to achieve each one's dreams and by giving a taste of the professional corporate world. The Participants, also the future tycoons of the industry was very dynamic and passionate about transforming their thoughts into actions by displaying their start up interests on the domains like E-Commerce, Blogging, Educational institutions, etc.

Nevertheless, there was a huge supporting crowd among the students for these budding vibrant entrepreneurs who were fortunately their customers placing bulk orders and encouraging their remarkable talents for the betterment of their distinct ideas. Overall, this Start Up Drive was an entertaining event and has maintained the recognition of the Cell, for which this event would not have been successful without our mentors' support and the fellow students' participation.



HR WEEK

HR week 2.0, the Flagship event of Club Convergence, organized events with the theme, "Employee Engagement" highlighting the issues in the workplace today that come up in retaining and engaging the talent.

DAY 1: Find the word:

The participants were taken through a fun ride with a guess and win game on this day. Collaborated with Club Newswire and Club Nazaria for coverage and promotion, respectively. Marketing techniques used:

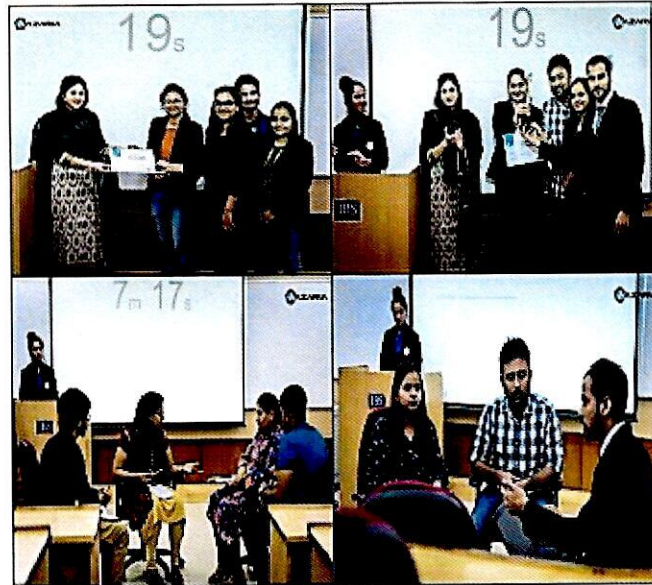
- Online promotions
- Mess promotions
- E-invites for Clubs
- Offline promotions covering key locations in campus.

DAY 2: Best Club Competition – Employee-Manager Face Off:

The participants' were asked to choose a stance i.e. employee or manager. They were then given a problem at the organization and they had to keep their points in a 6 min face off. The employees had to convince the management and the vice versa

DAY 3: Best Club Competition - Role Play:

All the qualifying teams were sent mails with an employee engagement situational video within the organization. The teams either had to come up with a role play or a presentation with the solution to that situation or what could have been done earlier to prevent those issues from coming up. The results were announced on the same day with Club Mayur winning the HR Week 2.0.



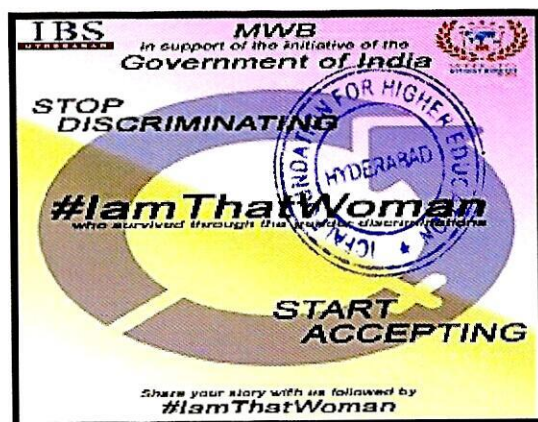
International Conference on Operations Management

In continuation of our efforts aimed towards holistic development of the student community, **Club Kaizen** has had the sheer privilege of being an **organizing partner at the International Conference on Operations Management- ICOM 2018** where we had joined hands with the Department of Operations and IT at IBS Hyderabad under the guidance of **Dr. Samyadip Chakraborty** (Area Coordinator Operations and IT Dept.) and **Dr. Shankha Sengupta** who were the conveners of the Conference. The two day conference was focused on covering essential aspects of achieving better business results using operation management strategies as well as unlocking actionable insights and key strategies in the area of operations management. **Kaizen Crafts was the Official marketing Partner and KORE was the research Partner.** The major thrust areas included Supply Chain management, IT, Project management, etc which are the key buzz words in any industry today. The motto was to come together and understand the dynamics of change in the field of Operations and how leveraging on the same can create competitive advantage. The Conference also featured research paper presentations and we can proudly state that we had received a number of original research papers from academicians, industry professionals and research scholars. Also we were fortunate to witness International and National Participation from Industry experts and academia. The conference had over 20 prestigious guests from different industries in which Kaizen had a contribution of providing with the presence of 10 guests. Rest was taken care by DCF Club and the Dept. Of Operations and IT.



Women's Day Celebration

On 8th March, Women's Day, Managers Without Borders an online event that was in support conducted an online campaign in support of the initiative of the Government of India to stop discriminating and encouraged women to come forward and share their story of combating gender discrimination under the hashtag #IamThatWoman



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Guest Lecture by Dr. Shanta Thotum

On 10th August, Managers Without Borders conducted Guest Lecture By Dr. Shanta Thotum, Vice President -Corporate Innovation & Business Development at T-Hub , Hyderabad on “Grass Root Level Innovation”. In which she shared all the initiatives taken up by the Telangana Govt for Start-ups and nurturing new minds how to enter in this Field.



HUMAN LIBRARY HYDERABAD

Team Newswire - The Official Media and News Portal of IBS Hyderabad conducted an interactive session with the Human Library organization, Hyderabad.

Human Library, as a concept deals with swapping the books with Human experiences still bringing in beautiful and inspiring stories out. These ‘books’ have a wide range of taboo topics to share their experiences and thoughts about. From Menstrual Hygiene, social problems, societal problems, etc. every book in itself is a challenge to our existing mindsets and asks for a change as we move forward in society.

Though this year the platform went online for the interaction the joy behind reading the books remained pretty much the same in our participants. This year we 6 panels consisting of 1 book each. The books for the year were:

Book 1: The Man who talks about Menstrual Hygiene. On a mission to increase awareness about menstrual hygiene, especially amongst the underprivileged families living in slum communities, the book had defied societal norms where menstruation is still a taboo, in the rural as well as the urban areas. From film production to social work, knowledge, experiences, and carry the message forward.

Book 2: My Happy size: We are not prepared for the shift of pampering into criticism from the family. The glow of skin reduces, but the weight keeps on increasing due to emotional eating. We stop laughing out loud and give a fake smile. Who is to be blamed? Society? OrOurselves? Unveiling the untold stories, a first-hand account of the widely discussed but hardly understood, Body Shaming.

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Book 3: Break the Silence on Child Sexual Abuse: About 50% of children go through child sexual abuse. Across all genders. Yet, we hardly see any dialogue about it. We hardly see anyone opening up. It's high time, we break the silence!

Book 4: School, Sq.ft& Motorcycles-A Self-taught Architect: Don't judge a man until you've walked in his shoes. And don't let anyone else determine your worth. That even if things don't add up it doesn't mean, it wouldn't work. Honesty!

Book 5: Don't stop. Get up. RUN: What happens when you are diagnosed with a genetic disorder that can lead to loss of vision at the age of 17? Do you hit a roadblock? What happens when the visual impairment now gets multiplied with a host of factors such as over-confidence, inferiority complex, and conformity bias? Do you stop? I DID NOT. I got up. People, policies, incidents, and technology helped me run. I got up every time. Yes, I am still running and searing new heights in my corporate life, a dream I achieved.

Book 6: Return from the Abyss: Rahul Luther got into addiction during the 'hippie generation' of the '70s. A brilliant student, he started using all sorts of drugs including alcohol. His parents tried all methods to control the downward spiral, including admitting him to several rehabs. His wife divorced him and left with their daughter. Finally, after 25 years of active addiction, Rahul regained control of his life. Sobriety brought its challenges. This is the story of his fall and rise – sometimes funny, mostly painful, but full of hope.

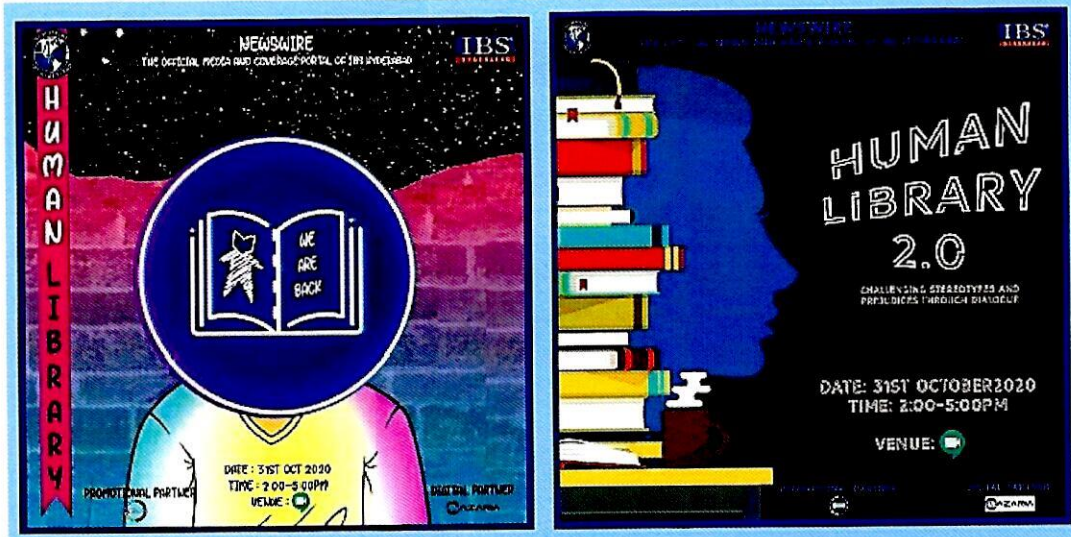
We received a whopping 400+ registrations as we floated the form. We had different timings for each Panel. Every panel at least had around 250 participants discovering a road by breaking prejudices and having a conversation which is a must!

With the constant support of the Human Library organization, our beloved Student Activities Coordinator, Professor Madhavi Garikaparthi and our Club Mentor Ms. Asha Binu Raj, and IBS Hyderabad, this event wouldn't have been possible to reach such heights.

This event saw participants coming ahead and willing to talk about topics that are not talked about. It also gave the participants an added perspective on how things and situations around them are similar to what they would be working on within a couple of years. This event helped them to build a more sympathetic and analytical viewpoint of our participants.



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SOCIAL STRATIFICATION AT WORKPLACE

On 7TH November 2020, Team Newswire-The Official News and Media Portal of IBS Hyderabad in collaboration with Club Aaina- The Official Social Awareness and Women Development Club of IBS Hyderabad had organized a panel discussion related to Social Stratification at the workplace.

The panel consisted of two guests, Ankit Bhuptani and Raga Olga D' Silva.

Ankit Bhuptani is a seasoned Public Speaker with 10+ years of experience in professional knowledge of CSR activities. He has also worked with United Nations for a year, working with people from different backgrounds with a primary focus on the LGBTQIA+ community. Raga Olga D' Silva is an author, filmmaker, speaker, entrepreneur, and the voice of LGBT. She is also a motivational speaker and a corporate consultant. Her conversations revolve around 'Diversity, Personal Branding, and LGBT'.

They spoke about the working culture and how the LGBTQIA+ community faces challenges in their day-to-day life, how people have systematically created inequality and discrimination. Starts of society were discussed and how they have worked internationally on diversity and inclusion. They were optimistic about society how the community is systematically changing their mind-set and normalizing all kinds of gender.

The discussion was moved forward through some personal experiences. They also talked about how the community should move forward and how the stories should glorify love irrespective of gender.

They discussed Section 377 and also made us aware of some general awareness steps taken by the government. In recent times, the Assam government had included a column of transgender in their forms of civil service examinations. This decision had a positive impact on the LGBTQ Community people over there. Similar steps must be taken by the Central Government as well as the State Governments and Administrations to ensure more inclusiveness.

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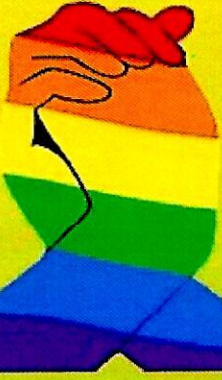
The event was extremely successful and the discussion continued for more than 2 hours. The discussion was very healthy and insightful.

At the end of the event, they also addressed the questions from the audience, and at the end, they were proud and appreciated the thought process of the upcoming generation.

NEWSWIRE AND CWD & AAINA
presents
Panel Discussion on
Social Stratification in Workplace


Ankit Bhuptani
Public Speaker,
Human rights advocate and
Corporate Social Responsibility
(CSR) professional


Raga Olga D' Silva
Author, Filmmaker,
speaker entrepreneur
and the voice of LGBT



Date: 7th November
Time: 4:30 pm - 6:30 pm
Venue: Gmeet

PROMOTIONAL PARTNER:  DIGITAL PARTNER: 

"Say NO to prenatal sex determination" was the only campaign done by Newswire in Collaboration with Sankalp on 22nd December 2020. By doing this Online, both the Clubs aimed to find out how much people knew about the laws and spread information so that everyone can understand the law much better.

Sankalp — the Official Leadership and Nation Building Club of IFHE has been taking the initiative to break social taboo under the widespread drive named SSR i.e. Student social responsibility. So Team Newswire — The Official News and Media Portal of IBS Hyderabad recognized for keeping IBS up to date with their bulletin and coverage joined hands with Sankalp to spread awareness about the laws relating to pre-birth sex determination.

The first meeting for the Campaign took place on 20th December to decide upon what can be done to promote the topic and spread awareness about it. A lot of ideas were discussed and from them, some ideas were finalized.

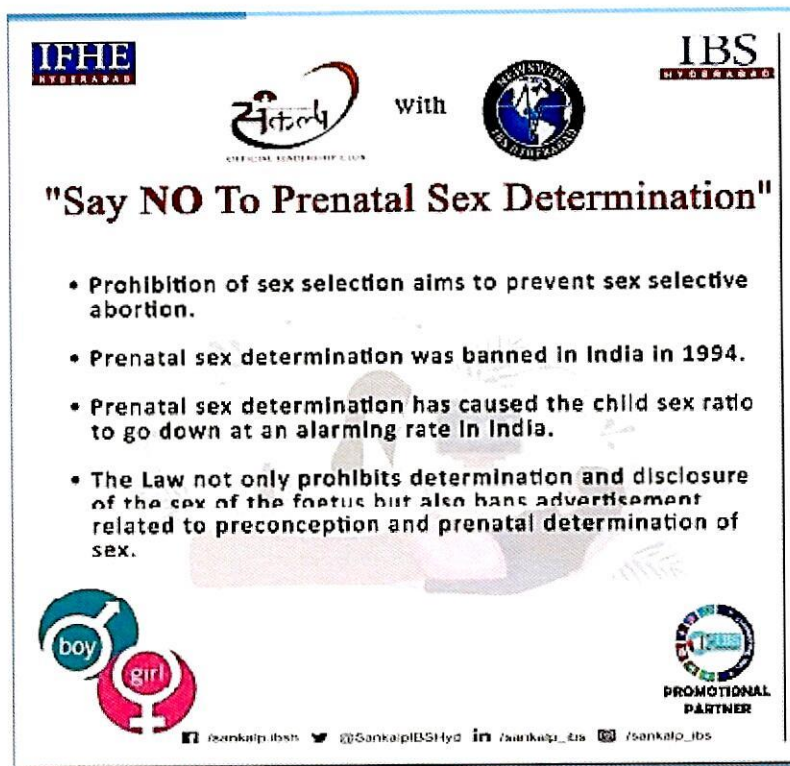
We started our one-day campaign by floating the Campaign Poster at 10:00 AM. Having chosen Instagram as our venue for this initiative, we were hoping to maximum engagement. The Poster was posted in both the clubs Instagram and was floated by everyone in the WhatsApp Group.



S. V. Jayalalitha

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The Members also shared the Instagram Post on their Personal Instagram Story so that it can reach the maximum audience. The post reached a major part of IBS students and outside as well. Next part of the campaign was the Quiz with 5 Questions that was posted on both the club Instagram story at 2:00 PM. Of all the people who took the quiz though only 60% knew about the actual law, a lot of more people knew about the facts relating to it. The average score was found out to be 3 out of 5 and a lot of people knew facts that were enriching to us as well. The last part of the campaign was the Facts Poster that was posted on Instagram and everyone was asked to float it and Promote. The facts included were related to the reason behind the law, the history and what the law does. The campaign was successful in spreading awareness, and we were able to achieve what we set out to do.



Vyuh 4.0

Flagship events provide the core essence of the belief and the ideology that the club stands for. One such event is **VYUH** which is the Flagship event of DOT Club, the official Techno-Managerial Club of IBS Hyderabad. DOT Club being a club which is driven by technology aims at empowering students to be able to accept and adapt to the latest changes in technology.

"Life is a succession of lessons which must be lived to be understood". All is riddle and key to riddle is another riddle", this quote rightly expresses how humans strive to solve riddles in their lives just to solve some more. This was the very theme of Dot's flagship event with reference to the mythological maze full of riddles- Vyuh taken from Chakravayuh.

The preparation started weeks before the event with the concept of Chakravyuh in mind. It was a three-day tech event. Many teams participated in the event with a lot of zest.

D.O.T Club, the official techno-managerial club of IBS Hyderabad organized its annual flagship event VYUH 4.0 (Where Technology Meets War) from 27th November 2019 to 29th November 2019. The event was a three day event starting with a strategic event on day 1 and day 2 followed by a conclave on IOT on day 3. VYUH 4.0 ended with a fun, informative knowledge sharing conclave on Day 3.

The first day had two rounds lined up to test the analytical skills and the MS Office proficiency of the participants. The first round "EXCEL-O-MANIA" was designed to test the analytical skills of the participants. The participants were instructed to form a group of two people. Each group was provided with a case study which included raw sales data of one quarter of different zones. The teams had to analyze the data and represent the output using excel functions and make the output creative and interactive. They were asked to represent the data graphically and present their final analysis in a word file regarding the next quarter.

The second "Web Wars: the Battle of the Website" was designed to encourage and enhance innovative thinking and to test proficiency in MS Office tools, especially PowerPoint. This round was about website designing using Microsoft Office PowerPoint. Each team was assigned with a company of a specific domain or industry. Each team had to design a website for the company under the prescribed domain using Microsoft Office PowerPoint using all the features of PowerPoint. Participants then had to send a video in which they were instructed to explain the design of the website and their creativity via a video whose duration was limited to 3 minutes. Finally, teams were shortlisted on the basis of their website designing strategy, their video presentations, creativity and clarity. The shortlisted teams were called for a Question and Answer session. Teams that qualified after the Q and A session were carried forward to the final round. Day 2 was more fun which demanded a bit more enthusiasm from the participants who had made it to the final round of the event. The third round named "KHOJ-THE MYSTERY CHALLENGE" was a mixture of fun riddles and technology. Participants were asked to scan the QR code which provided them a code which directed them to a location, after reaching the location they were again asked to scan another QR code that was put up at that location which will then give them a riddle that led to the next location. This went on for another 3 times making a total of 6 clues. Team that reached the final location were awarded maximum points.

After the completion of all the phases of treasure hunt, teams assembled at the seminar hall and they were asked to speak about a technical product such as fan or tube light and describe how they could innovate product. It was a short speech of a couple of minutes. Two members from the club for each team were assigned for volunteering and ensuring transparency.

VYUH 4.0 ended with a fun, informative and knowledge sharing conclave on Day 3 (29th

November). The Conclave was on Leveraging the power of IOT for Digital Transformation.

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We had Mr. Vishal Agrawal, Vice-President from Broadridge, Mr. Biswaketan Kundu, Digital Transformation Leader from TCS and Mr JVS Ramakrishna, Head: Smart City Infrastructure from Larsen & Toubro as our esteemed guests for the conclave. The students and the professors made the session very interactive ensuring that maximum benefits were provided to everyone present for the conclave. The event was a real success and all the students present for the conclave were given E-Certificates. Day 3 and the finale of VYUH 4.0 ended with some mesmerizing performances by Club Samavesh and Club Xpressions..



[Event Posters of VYUH Day 3]



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ANNUAL REPORT OF THE CELEBRATIONS AND
COMMEMORATIVE EVENTS

S. V. Gayalalleshu



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ICFAI which houses students from all over India, has a divergent culture on its own. Celebrating festivities of each states has been in the blood since the college inception. This in turn instills the diversity, knowledge and sense of belongingness among the students. ICFAI also makes sure that value is provided to each and every student. There are multiple programs carried across the university for the benefit of the student. These programs will be headed by students themselves of a particular club, overseen by a faculty. There are 33+ clubs in the institute. The events can be cultural, technical, environmentally specific, social-economic etc. depending on the clubs. A small brief on these events is given below:

SANSKRITI 8.0 ROLL DOWN

Date: 08-01-2020

Footfall:500

Sanskriti 8.0 as always was a platform to showcase the perfect blend of different Cultures and Clubs in IBS Hyderabad. A Grand Roll Down of the flex took place in the Dome area where every single club, society, culture and cell was present to witness the grandeur of the event. The whole ambience radiated to match the splendour of the occasion which all the members of Club Samavesh worked really hard to achieve. The whole event from the gathering to the Roll Down evoke the passion and enthusiasm within every individual present there. The Roll Down that signified the commencing of Sanskriti 8.0 ended on a very high note.



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SANSKRITI 8.0

Date: 10-01-2020

Footfall: 700

India, the land of boundless customs and traditions never cease to amaze us. It is a country with distinct and unique cultures and the most attractive thing about our nation is our diversity. Sanskriti is a culture that nurtures perfection and binds us together. Experiencing the Indian Culture in this Mini India.



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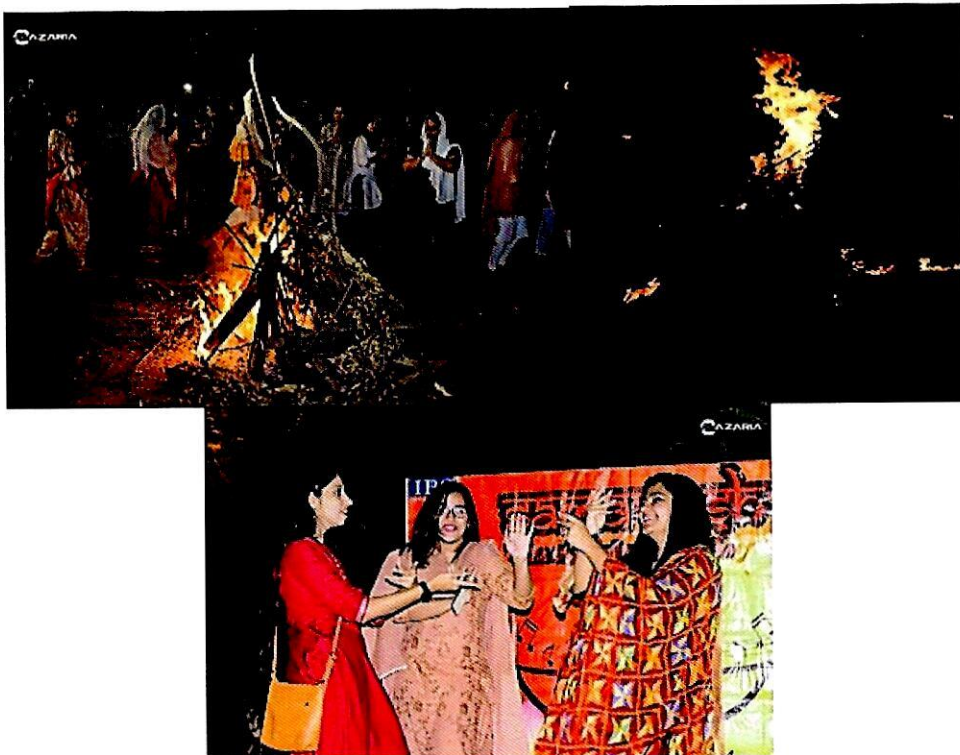
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LOHRI

Date: 23-01-2020

Footfall: 200

The auspicious festival of lohri where the fire resembles that all our sorrows end with it and let the glory of the festival fill our lives with happiness. Samavesh the official cultural face of IBS Hyderabad along with Punjabi culture make it look more mesmerizing with their power packed celebrations of lohri. The evening that everyone awaits and the title that every single person has an eye on ie. the best attire which makes the environment more vibrant and worth attending.



S. Jayalalitha



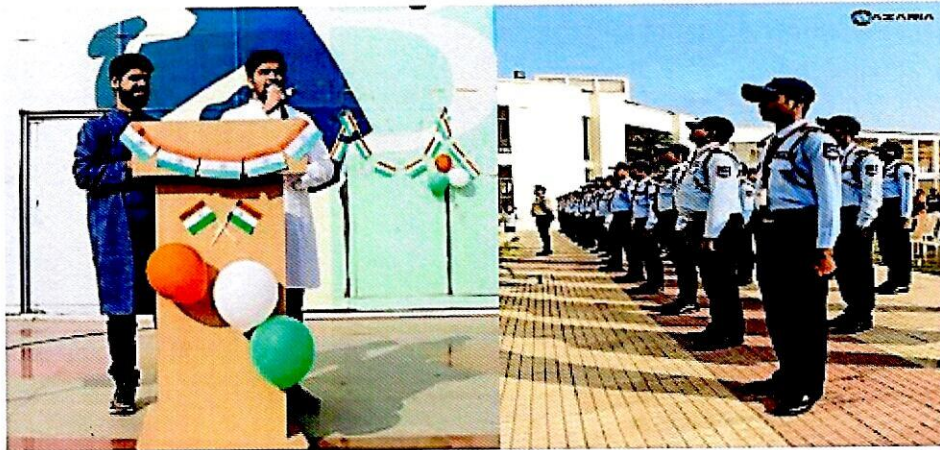
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REPUBLIC DAY

Date: 26-01-2020

Footfall: 400

The 71st Republic Day of India was celebrated with gaiety and patriotic fervor by Samavesh amidst the foggy morning of 26th January 2020 to honor the date on which the constitution of India came into force. The event took place in the courtyard with the hoisting of the Indian Flag. This was followed by a dance and singing performance in the Dome Area.



SANKRANTI

Date: 28-01-2020

Footfall: 350

Samavesh celebrated the festive spirit of Makar Sankranti on a grand level with bonfire and live music and dance performances by the club. The celebrations for the new year ended on a happy note. On this day Bhogi (a festival celebrated on the first day of Pongal) was also celebrated.



S. V. Jayaram

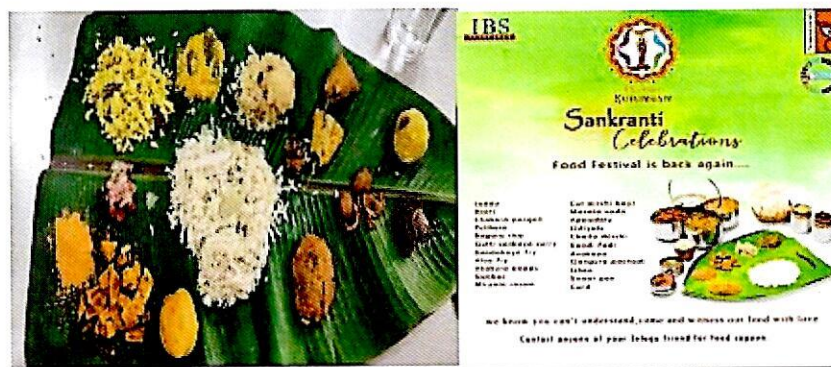
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SANKRANTI FOOD FEST

Date: 29-01-2020

Footfall: 220

Samavesh feels proud to be a part of the annual food fest organized on the occasion of Sankranti. Connecting to the culture is what Samavesh does and what can be a better way of connecting with a culture other than food. Samavesh acted as the cultural partner for the event. The event was full of delicacies which made the students lick their fingers. Each and every person involved did enjoy to their fullest.

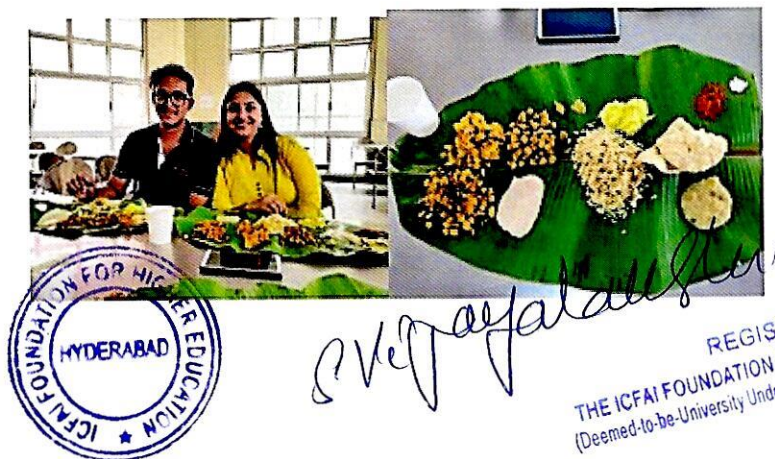


PONGAL FOOD FEST

Date: 30-01-2020

Footfall: 350

Pongal is a festival majorly celebrated by Tamil community, and the whole college came together to celebrate it with them. In this festive time everyone is happy and looking for some authentic gestures of the respective communities. On this occasion, to substantiate the happiness and joy, a dinner was organised where people can buy coupons and enjoy the special dishes of pongal in the mess hall.



SAMATVA

Date: 10-03-2020

Footfall: 120

Samatva is an initiative taken by Clube Samavesh to enhance the cultural knowledge of the peers. Hence it is rightly tagged as "Where knowledge meets culture". Here we give a comprehensive outlook for the events, festivals etc. Samatva not only covers festivals but also the hidden gems of knowledge about music, temples, mythology and everything related to culture.



INDEPENDENCE DAY

Date: 15-08-2020

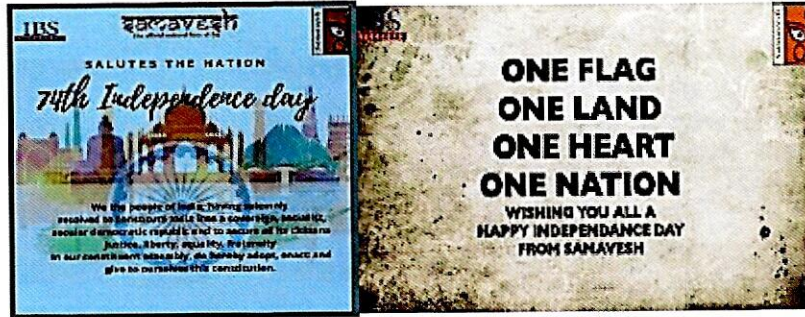
Footfall: 350

Club Samavesh presented their tribute to celebrate the vigor and zeal of the country on the 74th Independence Day. An event was organized with amazing performances from all the pools of the club. Madhavi Mam and all other faculties were invited for the same and their hearts were filled with tears of joy. The enthusiasm among the students with so many emotions represented in such a unique way was something that was appreciated by all of them. So, pandemic might have been restricted, but the creativity online Independence Day was celebrated in a new normal way.



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IBS



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S. Jayalalitha

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SANKRIYA MUSIC PERFORMANCE

Date: 16-11-2020

Footfall: 200

Sankriya is the national operations fest of IBS Hyderabad. With everything about operations' management, the members of the music pool of Samavesh gave their wonderful performance in the event. The performance by the extraordinary voices echoed in the ears of the audience and partner club. Like always, the musicians were well received and the online platform was not a barrier at all for the showcase of talents. With all the happy songs put into the performance, the listeners could not keep them seated and started enjoying their places.



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YOGA DAY

“Yoga is the journey of the self, to the self, through the self!”

ICFAI celebrated Yoga day on 21st June with the world. Students and teachers participated in great numbers to make this event a successful one. The participation by students in huge numbers made us realise how today generation is aware of the traditional method of keeping our body and mind healthy. The Yoga master guided all the participants with the basic Yoga Asana and even educated everyone about the importance of every asana with their health benefits. The Yoga guide helped everyone understand how important it is to transform ourselves by practicing Yoga and enhance brighter flames in ourselves. We Sankalpites felt honoured to be a part of the light that never fades.

Takeaway: *Yoga helps release stress, helps in better concentration and enhance the body and soul.*



S. N. Jayalalitha

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KARGIL VIJAY DIWAS

The Kargil Vijay divas named after the successful Operation Vijay is celebrated on 26th July every year. We Sankalpites make it a point to salute our brave hearts and as a gesture to remember our brave soldiers conduct an event year. This year too Kargil Divas was celebrated by Sankalp at IBS in collaboration with Xpressionz Theatre Society. They showcased a wonderful skit saluting the bravery of our soldiers and their sacrifices. The event was conducted in the auditorium and was full of students, who eagerly came to encourage their friends who were performing and to witness the great work of art put forth in front of them on this wonderful day.

Takeaway: *Victory comes with a lot of sacrifices. Keeping working hard and we will get our rewards.*



DRISHTI 5.0

Drishti 5.0 is a prestigious event for team Sankalp as it is about breaking stereotypes. The promotion of the event kick started by Sankalpites asking IBS students what stereotypes they wanted to break. This year we decided to break the barrier on the topic of MENTAL HEALTH AWARENESS. Depression, anxiety and other mental illnesses are on a rise and according to studies, students suffer the most. They hesitate to talk about it as it is not considered to be an issue and is a thing that children get due to the age. Suicides too have been on a rise in the recent past. These things made us take up Mental Health Awareness as our topic this year. For better understanding of students and to attract and hold their interest, the campaign was designed in the form of an event.

Campus: Dootanapalli, Shankarpalli Road, Hyderabad - 501203, Telangana State, India Phone: 040-23479999.
City Office: # 52, Nagarjuna Hills, Panjagutta, Hyderabad-500082, Telangana State, India Ph: 040-23430798

The event was held in Seminar Hall on 15th September from 10 a.m. to 1 p.m. and it consisted of three rounds. In the very first round participants are asked to solve a case study. The teams who were able to solve the case were called in for the second round.

The qualified teams were given 20 minutes to prepare a business plan to spread awareness about the stigma related to our topic and were asked to give a presentation about the same. To judge the performance of the teams and their business ideas, Prof. GK Srikanth, marketing and strategy faculty at IBS Hyderabad was invited. This was followed by the third round where another case was depicted to the contestants through skit and they had to convince the family of the victim using the business plan they created in Round 2.

The Event was won by Club Prayaas. While presenting awards to the winning teams our guest and judge spoke about mental illness and stigma attached to it and applauded Team Sankalp for our efforts.

Takeaway: *Sankalp tried to deal with a topic which is less talked about in the society and tried to change people's view about it through its awareness program. That has to be one tiny step for a huge change in the future.*



CHILDREN'S DAY SSR

The MBA 's of IBS evoked the child within themselves with the budding blossoms of New Life foundation. The childhood with the Girls from the orphanage was a memorable experience anyone could ever witness. The SSR team from Sankalp left college at 9 am. After reaching the orphanage the children did an introduction of themselves and welcomed the Sankalpites with a wonderful dance performance. The children were excited to showcase their talents like reciting poetry, Singing, drawings, etc.

The child in us couldn't hold back any longer and we too joined them for a day of joy and laughter. We had also organized few games for them which ensured that they had maximum fun but with zero safety hazards. It was a day of reminiscing good old days for us and a day of joy for the little shiny eyes of hope.

We also distributed bags, beds and stationery items to fulfil the needs of the children and ended the day by distributing refreshments to the kids and left with heavy hearts and a hope to be back soon.

Take away- *There is nothing joyful than to try and see through our mission to bring a smile to those little children. In the end, their happiness filled our hearts.*



WORLD AIDS DAY

On this **World Aids Day** (i.e. 1st December 2019), Club Sankalp in collaboration with Managers Without Borders was in association with the Rally held by **Desire Society – Caring for Special Children** to create awareness on HIV. The Rally started at 8:30am from Shilparamam to Botanical Garden which is around 3km. The rally included employees of well-known companies like JPMC, Capgemini, Dell, Sales Force, Shinhan Bank; NGO's like Pratyusha Support Organization; students from St. Joseph's Degree and PG College.

A speech was initiated by US Consulate General regarding the causes & precautions of HIV. Later, all dignitaries gave an oration creating awareness regarding the issue. This was followed by cultural performances by the children.

TAKE AWAY: *Volunteering events like this make us to understand the underlying issues that are still being faced by the people and challenging ourselves to create more awareness regarding such.*



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